

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

FISCA RECOGNIZES RICHARD BARR AS ITS FINANCIAL SERVICE PROVIDER OF THE YEAR

Recognized for his 40-Plus Years of Leadership and Service to the Industry

(Las Vegas, NV, October 4, 2010) – At its 22nd Annual Conference & Exposition, Financial Service Centers of America (FiSCA) recognized Richard Barr, President of Community Financial Service Centers of America, as the recipient of its William Siegel Financial Service Provider of the Year Award. This is the 20th year FiSCA has presented this award to a leader in the financial service center industry.

Barr was recognized for his decade long leadership within the industry. Most importantly, he has been a tireless advocate for the industry to others and catalyst for constantly pushing the association and its members to expand and modify their service offerings to meet ever-changing customer expectations and marketplace conditions. A founding member of FiSCA, he has served the association in numerous capacities over the years. He is a member of FiSCA's Board of Directors and serves as its Secretary. He also serves as chairman of FiSCA's Bank Relations Committee. Under his direction the committee has developed a suite of resources that FiSCA members can use to help them better manage their relationships with banks and smoothly handle the transition member companies may experience as a result of the still persistent problem of bank discontinuance.

In making this year's announcement, Gerry Goldman, the association's long-time General Counsel, said: "For more than 40 years Richard Barr has worked tirelessly to ensure a prosperous future for a constantly evolving industry. He is exceedingly generous of his time, often working for the betterment of the industry as a whole at the expense of his own business interests. He has been a creative force behind many of the new services and products now offered nationwide. Richard Barr is in every way a role model, in business, with his family and with his friends. We are honored to have him as a member of our association."

In addition to serving as a member of the FiSCA Board of Directors, Barr is a member of the Board of Directors of the Illinois Currency Exchange Association. He owns check cashing and small loan stores in 11 states across the country and is active in many of their state associations.

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About FiSCA

FiSCA, founded in 1987, is the national trade association for more than 6,500 individual financial service centers across the United States. FiSCA members provide a wide variety of financial services and products to their communities, including check cashing, money orders, money transfers, and electronic bill payment services, automatic teller machine access, government benefit and payroll payments, small dollar short-term loans, electronic tax preparation, prepaid debit cards, deposit acceptance services, public transportation fare and token sales, motor vehicle license plate and title distribution, postage stamp sales and numerous other services. For more information, please visit www.fisca.org.

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