

# P R E S S   R E L E A S E

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From: Financial Service Centers of America

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## FOR IMMEDIATE RELEASE

### **FISCA RECOGNIZES TWELVE INDUSTRY LEADERS FOR PROGRAMS THAT SUPPORT LOCAL COMMUNITIES**

**(Colorado Springs, CO – October 26, 2009)** – During its 21<sup>th</sup> Annual Conference & Exposition, the Financial Services Centers of America (FiSCA) announced the 2009 winners of its Activa Awards. Each year FiSCA honors member companies for outstanding community service, civic improvement and charitable donation programs designed to positively impact the neighborhoods in which these members do business. This year, twelve member companies were recognized for their achievements during the past year.

In making the awards, Joe Coleman, FiSCA chairman, said, “For the past decade FiSCA members have been helping support the surrounding communities they serve every day. Our members continue to amaze me with the extraordinary contributions they make each year. The awards increase and heighten the profile of our industry.” This year’s recipients and the causes they supported include:

- ✓ Pay –O – Matic – Syosset, NY
  - Special Olympics via a pin-up campaign that sent more than 260 athletes to the event.
- ✓ Nix Check Cashing – Manhattan Beach, CA
  - Offered the “Tired of Being Broke” Financial Education Workshop, a six week series of classes that provided training in areas of credit use and money management.
- ✓ M.S. Management – Deerfield, IL
  - Special Kids Network supported multiple programs for children with special needs.
- ✓ Dollar Financial Group – Berwyn, PA
  - Operation Santa, a district-wide charitable drive that grants wishes/needs during the holiday season.
- ✓ Check Agencies of California – Oakland, CA
  - Senior Scholarships for Service to provide financial aid to students in need.
- ✓ United Check Cashing – Middletown, NY

- More -

- People for People, an organization which helps individuals currently experiencing financial hardship.
- ✓ CFSC (Community Financial Service Centers) – Northbrook, IL
  - The Cancer Wellness Center, providing support and health information for those diagnosed with cancer and their families.
- ✓ ACE Cash Express – Irving, TX
  - Greater Washington, D.C. Urban League which hosted an eight week summer youth program where ACE taught a course on financial literacy.
- ✓ California Check Cashing Stores LLC – Oakland, CA
  - Financial Literacy Program for high school students to provide them with a foundation in financial concepts.
- ✓ Check City of Utah – Provo, UT
  - Habitat for Humanity where Check City was the primary sponsor for a house and organized employees to volunteer to help build it.
- ✓ Checksmart – Dublin, OH
  - Local philanthropic organizations in OH, KY, IN, MI, VA, FL, KS, MO, AZ, UT and CA
- ✓ Moneytree, Inc. – Seattle, WA
  - Financial Literacy Workshops co-sponsored with Urban League of San Diego County helped youth and adults develop skills that cover basic banking, household budgeting, investing and saving.

“The Activa Awards have illustrated to elected officials, the media and the communities we serve how active FiSCA members are and the crucial role they play in society,” continued Coleman. “This year’s recipients have all demonstrated what it is to be a good neighbor and the value of being proactive in the local community.”

### **About FiSCA**

FiSCA, founded in 1987, is the national trade association for more than 6,500 individual financial service centers across the United States. FiSCA member locations are used by more than 15 million customers each year to conduct wide variety of financial services including check cashing, money orders, money transfers, and electronic bill payment services, automatic teller machine access, government benefit and payroll payments, small dollar short-term loans, electronic tax preparation, prepaid debit cards, deposit acceptance services, public transportation fare and token sales, motor vehicle license plate and title distribution, postage stamp sales and numerous other services. For more information, please visit [www.fisca.org](http://www.fisca.org).

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