

# P R E S S   R E L E A S E

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MWW Group

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## **FOR IMMEDIATE RELEASE**

### **FISCA HOLDS ITS 20<sup>TH</sup> ANNUAL CONFERENCE IN LAS VEGAS, NV**

#### **Highlights of the Conference Include Keynote Addresses by Former U.S. Senator George McGovern and Karen Hughes, Former Under Secretary of State for Public Affairs**

**(Las Vegas, NV – October 17, 2008)** – The Financial Service Centers of America (FiSCA) is holding its 20<sup>th</sup> Annual National Conference & Exposition at the Mandalay Bay Resort & Casino in Las Vegas, NV. The theme for the conference is “FiSCA: Leading the Way in Economic Inclusion and Consumer Financial Empowerment.” Highlights of the four-day event, which will take place from October 17-20, will include a keynote address by Karen Hughes, former U.S. Under Secretary of State for Public Diplomacy and Public Affairs. Former U.S. Senator and presidential candidate George McGovern also will address the conference.

In addition, the conference will feature the presentation of the distinguished Activa Awards to companies in recognition for their outstanding community service programs. The William Siegel Financial Service Provider of the Year Award will be presented to an industry leader who has demonstrated extraordinary leadership and support for the Financial Services Industry. The Annual FiSCA Scholarship Awards also will be presented at the conference.

The Vendor Exhibit Hall will feature more than 100 companies offering the very latest in services and technologies to the financial service center industry. Twenty workshops will be offered to help operators improve different aspects of their business. The topics cover the present day issues facing the industry and future issues as well. Of particular note, FiSCA will be offering a two-part Anti-Money Laundering Compliance Training Certification Program.

“The 20<sup>th</sup> Annual Conference & Exposition provides a platform for people in the financial services industry to come together and converse about topics that affect the market environment today,” said Joe Coleman, President of Rite Check Cashing and FiSCA Chairman. “The conference has grown so much over the years due to its informative nature, unmatched networking opportunities and the variety of entertainment activities that owners, operators and employees look forward to the event each year. The conference provides vital information that representatives from the industry and others can apply to the situations facing them daily.”

Next year's conference is scheduled for October 9-12 and will take place at the Broadmoor Hotel in Colorado Springs, CO.

**About FiSCA**

FiSCA, founded in 1987, is the national trade association for more than 7,000 individual financial service centers across the United States. FiSCA member locations are used by more than 15 million customers each year to conduct wide variety of financial services including check cashing, money orders, money transfers, and electronic bill payment services, automatic teller machine access, government benefit and payroll payments, small dollar short-term loans, electronic tax preparation, prepaid debit cards, deposit acceptance services, public transportation fare and token sales, motor vehicle license plate and title distribution, postage stamp sales and numerous other services. For more information, please visit [www.fisca.org](http://www.fisca.org).

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