

TENTATIVE SCHEDULE OF EVENTS

(Subject to last minute changes)
2008 FiSCA Annual Conference and Exposition
Mandalay Bay Resort & Casino
Las Vegas, NV

Thursday, October 16, 2008

4:00 pm – 6:00 pm **Board of Directors Meeting**
South Pacific J

Friday, October 17, 2008

8:00 am - 1:00 pm **Fifteenth Annual FiSCA Golf Tournament**
Desert Pines Golf Club
Continental breakfast at 7:00 am at the golf course
Awards Luncheon to Follow at the Club House

12:00 noon – 7:00 pm **Exhibitor Set-Up**
Mandalay Bay G & H

1:00 pm – 5:00 pm **Early Attendee Registration**
South Pacific Ballroom Lobby

6:30 pm – 8:00 pm **Welcome Reception – South Seas C,D,F**
Sponsor: NetSpend Corp.

Saturday, October 18, 2008

7:00 am – 12:30 pm **FiSCA Conference Registration**
South Pacific Ballroom Lobby

7:45 am – 9:45 am **Compliance Track Workshop I (Pre-Registrants Only) - South Pacific F**
Continental Breakfast

8:00 am – 11:30 am **Exhibitor Registration**
South Pacific Ballroom Lobby

8:30 am – 9:45 am **Workshops**

10:00 am – 12:00 noon **General Session I – South Pacific E**

- **Welcome:**
Emanuel Levy, Conference Chairman
- **State of the Association:**
Joseph Coleman, Chairman, FiSCA
- **“Economic Inclusion/Financial Consumer Empowerment”**
Speakers:
Joseph Coleman, FiSCA Chairman, Rite Check Cashing, Inc.
Deborah Wright, Chairman & CEO, Carver Federal Savings Bank
Jay Shipowitz, CEO, ACE Cash Express
Dan Henry, CEO, NetSpend Corporation
Refreshments
- **FiSCA: Leading the Way in Economic Inclusion and Consumer Empowerment**
Speaker: Edward P. D’Alessio, FiSCA Deputy General Counsel

12:00 noon – 2:00 pm **Exhibit Hall – Pre-Opening – Mandalay Bay G & H**
Buffet Luncheon

- 2:15 pm – 4:15 pm **General Session II – South Pacific E**
- **“Winning the Battle for Customers”**
Jim Wells, President, Wellspring Consulting International, Moderator
Speakers:
William McCracken, President & CEO, Synergistics, Inc.
Elizabeth Rowe, Group Director, Banking Services, Mercator Advisory Group
Jennifer Tescher, Director, Center for Financial Services Innovation
 - **Presentation of FiSCA 2008 Industry Survey**
Patricia Cirillo, President, Cypress Research Group

3:00 pm – 7:00 pm **FiSCA Conference Registration**
South Pacific Ballroom Lobby

4:30 pm - 5:45 pm **Workshops**

7:00 pm – 9:00 pm **Exhibit Hall Grand Opening – Mandalay Bay G & H**
 Cocktail Reception & Buffet
Sponsor: Western Union

Sunday, October 19, 2008

8:00 am – 12:00 noon **FiSCA Conference Registration**
South Pacific Ballroom Lobby

8:00 am – 10:00 am **Exhibit Hall – Mandalay Bay G & H**
Continental Breakfast (8:00 am – 9:00 am)

- 10:00 am – 11:40 am **General Session III – South Pacific E**
- **Annual Meeting, Elections and Association Business**
 - **“Freedom of Choice in Financial Services”**
Speaker:
George McGovern, Former U.S. Senator
 - **The Washington Update**
Jeffrey Silverman, VP, FiSCA, Chairman Government Affairs Committee
William Sellery, Sellery Associates, FiSCA Washington Representative
 - **Awards Presentations:**
 - The William Siegel Financial Service Provider of the Year Award
 - Activa Awards

11:45 am – 1:00 pm **Workshops**

- 1:00 pm – 2:30 pm **Luncheon – Mandalay Bay A to F**
- **Scholarship Awards**
 - **Keynote Speaker:**
Karen Hughes, Former Counselor to President Bush, Former Under Secretary of State for Public Diplomacy & Public Affairs, Former Communications Director “Bush For President 2000” and Communications Consultant for President Bush’s Re-Election Campaign 2004
Sponsor: MoneyGram International

2:45 pm – 4:00 pm **Workshops**

4:00 pm – 7:00 pm **Exhibit Hall – Mandalay Bay G & H**
Refreshments

Sunday evening: “ON YOUR OWN”

Monday, October 20, 2008

- 7:30 am – 9:30 am **Compliance Track Workshop II (Pre-Registrants Only)** - *South Pacific F*
Continental Breakfast
- 8:15 am – 9:30 am **Workshops**
- 9:00 am – 11:30 am **Exhibit Hall** – *Mandalay Bay G & H*
Continental Breakfast (9:30 am – 10:30 am)
- 11:30 am Exhibitor breakdown