

SCHEDULE OF EVENTS

22nd Annual FiSCA Conference and Exposition

The Mandalay Bay Resort & Casino Hotel

Las Vegas, Nevada

October 1-4, 2010

Moving Forward: Issues & Answers for a Changing Industry

Thursday, September 30, 2010

4:00 pm – 6:30 pm **Board of Directors Meeting**
South Pacific C & D

Friday, October 1, 2010

7:00 am – 6:00 pm **FiSCA Conference Registration**
South Pacific Ballroom Area

9:00 am – 6:00 pm **FiSCA Exhibitor Registration**
South Pacific Ballroom Area

6:30 am Departure for Golf Tournament – Tour & Travel Lobby
7:00 am – 1:30 pm **Annual FiSCA Golf Tournament**

Desert Pines Golf Course

Continental breakfast at 7:00 am at the golf course

Awards luncheon to follow

Sponsors:

Marshall & Sterling, Inc.

Western Union

8:00 am – 12:30 pm **FiSCA Compliance Training Certification Program**
Continental Breakfast
South Pacific C

10:00 am – 6:00 pm **FiSCA Exhibitor Set Up**
Islander Ballroom

1:00 pm – 2:15 pm **Open Table Discussion**
Mariner A & B

- **Business Applications of Social Media**
Amy Hale, MoneyTree
- **Compliance: Risk Assessment**
Julie Vanderslice, FinCEN
- **Small Dollar Lending Under the BCFP**
Jerry Robinson, Servius Capital LP
- **Employment Issues**
Samantha Benson, Cashland Holdings, LLC
- **Sales & Marketing**
Jim Higgins, Grafico
- **Store Operations**
Marty Lieberman, Central Clearing Co.

2:30 pm – 3:45 pm **Workshop I**

4:00 pm – 6:00 pm **General Session I – [View Speakers](#)**
South Pacific EF

- **Welcome:**
Emanuel Levy, Conference Chairman
- **State of the Association:**
Joseph Coleman, FiSCA Chairman
- **Current & Future Role of Prepaid Cards**
Hyung Choi, Sr. Business Leader Prepaid Product Division
Visa, Inc.
- **Moving Forward: Issues & Answers for a Changing Industry**
Presentation/Discussion:
Edward P. D'Alessio, Deputy General Counsel, FiSCA, Moderator
William McCracken, Chief Executive Officer, Synergistics Research Corporation
Robert Wolfberg, President, PLS Financial Services
Chris Kawula, Sr. Vice President, Western Union

Q & A to Follow

6:30 pm – 8:30 pm **Exhibit Hall – Welcome Reception**
Islander Ballroom

Sponsor:

Reception & Buffet
MoneyGram International

Saturday, October 2, 2010

- 7:00 am – 6:00 pm **FiSCA Conference Registration**
South Pacific Ballroom Area
- 7:45 am – 8:45 am **Continental Breakfast**
South Pacific EF
Sponsor: **Marshall & Sterling, Inc./Chubb & Son**
- 9:00 am – 10:45 am **General Session II – [View Speakers](#)**
South Pacific EF
- **Presentation by James H. Freis, Jr., Director, FinCEN**
 - **Evolution of the Customer**
Panel Discussion
Speakers:
Lawrence J. Cohen, Vice President, Strategic Research Corporation
Roy Sosa, Chairman & CEO, MPOWER Mobile
Peter Ohser, Vice President, Independent Retail Channel & Outbound Corridors,
MoneyGram International
NetSpend Representative (TBA)
- Q & A to Follow**
- 11:00 am – 12:30 pm **Exhibit Hall**
Islander Ballroom
Refreshments
- 12:45 pm – 2:30 pm **Luncheon – [View Speakers](#)**
South Pacific EF
Sponsor: **NetSpend Corporation**
- **National Scholarship Presentation**
Sanford Herman, Chairman, Scholarship Committee
 - **Keynote Speaker:**
Don Nickles, Former U.S. Senator and Chairman & CEO of the Nickles Group, LLC
- 2:45 pm – 4:00 pm **Workshop II**
- 4:15 pm – 5:30 pm **Workshop III**
- 6:30 pm. – 9:30 pm **Exhibit Hall Reception & Buffet**
Islander Ballroom

Sunday, October 3, 2010

- 7:30 am – 8:45 am **Continental Breakfast**
South Pacific EF
- 9:00 am – 10:45 am **General Session III – [View Speakers](#)**
South Pacific EF
- **Annual Meeting, Elections & Association Business**
 - **Bureau of Consumer Financial Protection: What Comes Next?**
 - **Presentation by Bruce Miller, Managing Director at Stephens, Inc.**
 - **Panel Discussion:**
Speakers:
Gerald Goldman, General Counsel, FiSCA, Moderator
Hazen Marshall, Partner, The Nickles Group
William Sellery, Sellery Associates, FiSCA Washington Representative
Hilary B. Miller, Esq.
James R. Wells, Jr., President, Wellspring Consulting International
Joseph Doyle, President, Check Cashing USA
- Q&A to follow**
- 11:00 am – 1:30 pm **Exhibit Hall**
Islander Ballroom
Buffet Luncheon 12:00 to 1:00 P.M.
Sponsor: **Visa, Inc.**
- 1:45 pm – 3:00 pm **Workshop IV**
- 3:15 pm – 4:30 pm **Workshop V**
- 4:30 pm – 6:30 pm **Exhibit Hall**
Islander Ballroom
Refreshments

7:30 pm – 10:30 pm **Awards Dinner & Entertainment**
South Pacific EF
Sponsor: **Western Union**

Monday, October 4, 2010

8:00 am – 12:00 noon **Exhibitor Breakdown**
Islander Ballroom

“On Your Own” Leisure Day

8/25/10